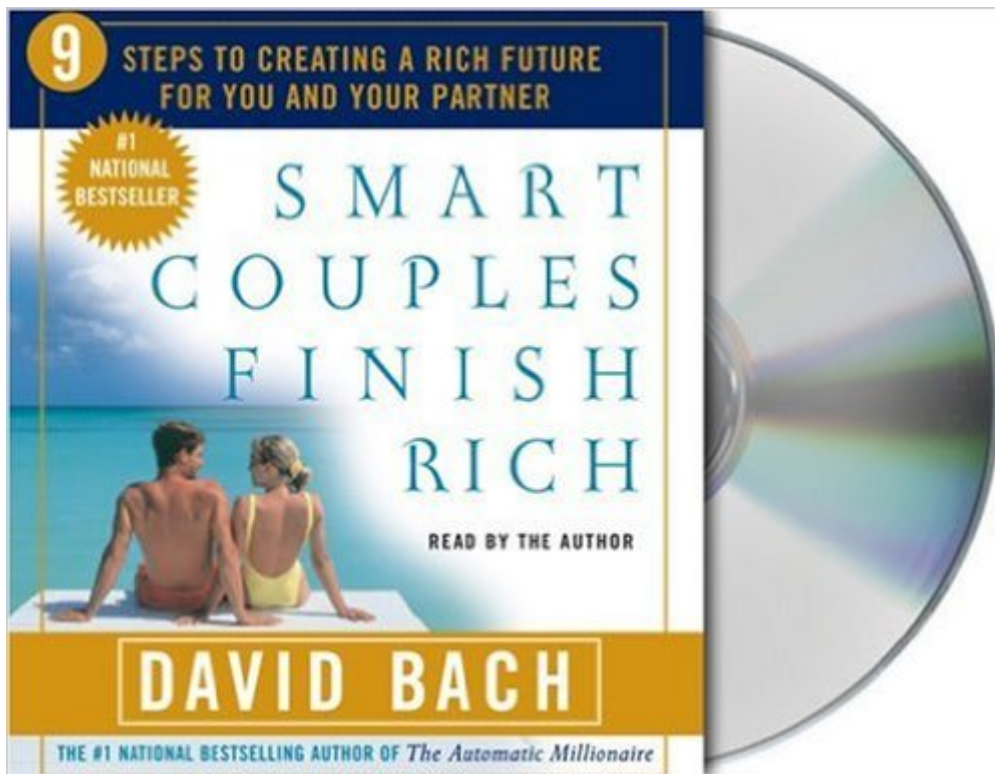


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# Smart Couples Finish Rich: Nine Steps To Creating A Rich Future For You And Your Partner



## Synopsis

The bestselling author of THE AUTOMATIC MILLIONAIRE offers his innovative financial advice in SMART COUPLES FINISH RICH and SMART WOMEN FINISH RICH—now both programs are available on cd, timed to coincide with the publication of his new book, START LATE, FINISH RICH. Fighting about money is the number-one reason for divorce in America. SMART COUPLES FINISH RICH covers a powerful combination of strategies that helps couples work on their finances as a team. Addressing every couple—•younger or older, married or not, straight or gay—•this is a comprehensive, positive financial lifesaver that will help couples of all ages and in all tax brackets communicate comfortably about money and start building a strong financial future together.

## Book Information

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## Customer Reviews

There were three things I especially liked about this book. The first was the way the author presented the fact that small things do add up. In the beginning of the book, he states that most people overestimate (financially) what they can accomplish in a year and underestimate what they can accomplish over many years. He includes graphs that illustrate this dramatically. The second was the chapter on values. This chapter had a number of exercises for each partner to complete independently. Then, together, they can begin to draft a plan for their finances that embraces the values they each hold most closely. If the financial plan is customized to fit the values of the particular couple, taken together, it makes all the sense in the world that it will be easier and more satisfying to LIVE with that plan and carry it out over time (without either of the partners sabotaging the plan). The third is somewhat tied into the first point I mentioned. It is a chapter called "The

Couples Latte Factor." This chapter discusses "small," daily expenses and how, if a couple decides to eliminate or reduce even one or two of these daily expenses and invest that money instead, it can result in a lot of money, over time. This and most of the other chapters include real-life examples of couples whose experiences illustrate the principles being discussed. I recognized the value of all of this advice right away as I was reading it, but initially felt a bit overwhelmed, thinking: "This is great, but how am I going to do it ALL?" Because I imagine that other people may have the same feelings, I will share the answer we ended up coming up with. A little at a time.

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